

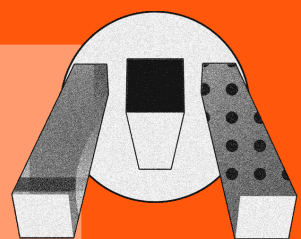
国际科技创新 服务平台

Global Entrepreneurship and
Innovation Platform



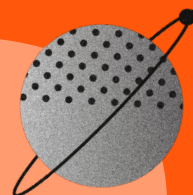
TECHNODE INTRO 2024

四大全球化服务 协同释放平台效应



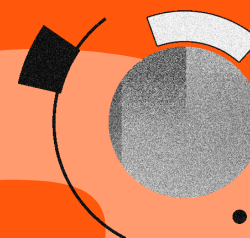
国际科技媒体

TECHNODE.COM
TECHNODE.GLOBAL
TECHNODE.CN



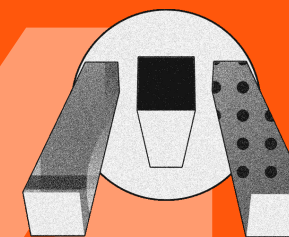
顶级科技博览会

BEYOND Expo
TechCrunch国际创新峰会



全球科技榜单

CHINABANG Awards
BEYOND Awards
ORIGIN Awards



国际政企创新服务

五大政企服务



TECHNODE

1 国际科技媒体 TECHNODE.COM

最早用英文报道中国创业公司
海外认知度最高 被引用最多

发展简史：

2012年发起TECHNODE.

COM-动点科技

后衍生TECHNODE. CN-动点
科技中文版

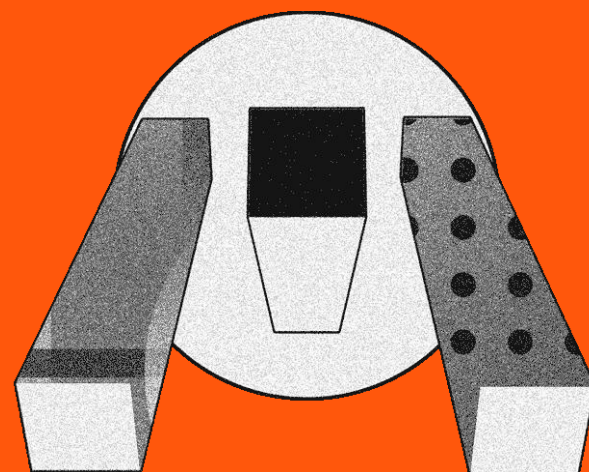
2018年创立TECHNODE.

GLOBAL-动点国际



TECHNODE

发起于2012年，动点科技是国内首家报道中国科技创新的英文媒体，前身为动点科技创始人卢刚博士运营的纯英文科技博客。早期读者为在中国的国际科技创新人士，以及关注中国市场的海外创业者。以向全世界报道中国科技创新为使命，动点科技现已发展成为该领域最具全球视角和海外认知度最高的科技内容平台，媒体业务亦成为动点科技全球化业务的重要一环。



TECHNODE. CN



动点中文主站：关注消费科技、生命科学与可持续发展领域，提供最值得关注的行业、企业与产品资讯。

动点中文特别板块-动点出海：立足于中国本土，以全球化视野记录中国和海外科技互联网产业全球化进程，把全球最优秀科技互联网公司产业动态第一时间展现给中国读者；同时，致力于帮助更多中国科技公司拓展全球业务。

TECHNODE. COM



动点科技英文版 (TECHNODE.COM) 的读者覆盖全球 150 多个国家和地区 (其中，前十大读者群分别来自除中国大陆外的美国，新加坡，中国香港，印度，英国，加拿大，澳大利亚，马来西亚，德国和印度尼西亚)，已经成为海内外了解中国科技态势的必读科技媒体；“According to TechNode (据 TechNode 报道)”，亦经常出现在国外各大知名媒体报道中国科技创新的文章中。

成立十余年来，动点科技已经累计报道国内外创新创业企业3500个，其中1000个创新创业企业获得融资，协助150个项目进行了海外推广

TECHNODE. GLOBAL



动点国际 (TECHNODE.GLOBAL) 驻地新加坡，为东南亚及全球科技创新人士提供亚洲视角的科技资讯。动点国际受众定位极其精准，三年来累计获得11000个订阅信息，其中，39.8%来自东南亚，12.2%来自美国，18.1%为企业创始人。

TECHNODE. CN

+

TECHNODE. COM

PV >70万 /月

150+

读者覆盖**150**多个国家和地区。是中国目前海外认知度最高、读者最精准的科技创新英文媒体。

3500+

成立十余年，累计报道**3500**家国内外创新企业。

90%

近**90%**读者来自中国大陆以外地区和国家。

TECHNODE. GLOBAL

300%

2021-2022年，动点国际实现**3**倍用户增长。

11000

超过**11000**名订阅用户，来自全球科技创新企业高层、投资者、创始人等，影响全球科技创新生态。

100

百位创业家、科技创新观察者在动点国际分享洞见。

TECHNODE.CN

TECHNODE.COM

TECHNODE.GLOBAL

三站合璧，海外认知度最高的亚太科技资讯窗口

Top Location:

1. US
2. Mainland China
3. Singapore
4. India
5. Hong Kong
6. UK
7. Germany
8. Canada
9. Australia
10. Malaysia



THE VERGE TECH · SCIENCE · ENTERTAINMENT · MORE ·

STREAMING NEWS & INSIGHT
From Vulture's Joe Adalian

GET THE NEWSLETTER →

VULTURE BUFFERING

TECH · CORONAVIRUS

Wuhan students tried to boot remote learning app from the App Store by leaving bad reviews

Afterward, DingTalk was using social media to beg for its life

By Bijan Stephen | Mar 9, 2020, 1:44pm EDT

f t i SHARE

Photo by Panayotis Tzamaros/NurPhoto via Getty Images

GOOD DEALS

Save \$50 on Eero's three-pack of mesh Wi-Fi routers and get a free Echo Dot

Amazon's Kindle Paperwhite is \$30 off in time for Father's Day

Zendure's high-wattage SuperTank USB-C battery is steeply discounted

MORE ON GOOD DEALS

In Wuhan, China, where the novel coronavirus outbreak began, schools are closed, so kids have had to use an Alibaba-owned corporate app called DingTalk to attend classes remotely. (In January, DingTalk got a slew of new education features.) The only problem: a rumor had been circulating that apps with one-star ratings would be booted from the App Store. And according to [a dispatch from the London Review of Books](#), a bunch of Chinese kids did exactly what you'd expect kids to do: they review-bombed DingTalk.

Janus Rose #BlackTransLivesMatter
@zenalbatross

good morning to all the kids under quarantine in wuhan who defeated the app assigning them homework by spamming it with 1-star reviews until it got removed from the app store [twitter.com/mslopatto/stat...](#)

364K 12:52 AM - Mar 8, 2020

76.3K people are talking about this

According to [TechNode](#) it's meant that DingTalk has been fighting for its life: Dingtalk uploaded an [apology video](#) on Chinese streaming site Bilibili. The video featured memes and cartoons singing a catchy tune with lyrics begging for better reviews like "I know guys, you were not expecting such a productive holiday" and "Please don't give me any more one-star ratings. I was chosen for this job and there is not much I can do about it." The video has been viewed nearly 17 million times.

PROCESSOR
A newsletter about computers

Email (required)

By signing up, you agree to our [Privacy Notice](#) and European users agree to the data transfer policy.

SUBSCRIBE

FORTUNE This is the hottest mobile app in China rig... f t in

MYOTee began as a T-shirt company using the designs of a Hong Kong artist. You created a cartoon and printed it on T-shirts, mugs, wrist bands, even a watch. Last year a former Tencent employee decided to move it into the app space. Chinese fans can transfer their characters to popular social networks Sina Weibo and Tencent's WeChat.

If it is China's next big thing, don't expect to find it around the world. It seems "*Mad Men Yourself*" has a stranglehold on the avatar space in the U.S. and Europe.

The company has received funding from International Data Group and is seeking a second round of funding, [according to Technode.](#)



It's Waymo vs. Uber — Except in China

The Chinese search giant Baidu is suing former senior vice president Jin Wang for stealing driverless-car tech. Wang led Baidu's self-driving unit but resigned in March to launch his own driverless firm, Jingchi.

Jingchi successfully completed its first autonomous-vehicle testing on public roads in June, barely two months after the co

impressive progres

The Economist Today Weekly edition Menu

Business
Jun 13th 2020 edition >

Tencent has used stealth to become a gaming superpower

How to stay out of the Sino-American clash of clans

TENCENT, THE world's biggest gaming company, gives away most of its video games for nothing. Lest anyone think that the Chinese tech giant, which has a market value of \$580bn, has a heart of gold, think again. It makes most of its gaming sales by encouraging players to buy virtual clothing, weapons, explosives and the like. These are usually cheap but prices increase depending on their cosmetic appeal or effectiveness in blasting an opponent to smithereens. For reasons known only to gamers, they willingly pay. During the lockdown in China, gaming revenues soared.

In the real world, that same scattershot purchasing model is one that Tencent has used to build, stealthily, a bridgehead in the global gaming industry. This year it has taken stakes in two Japanese games developers. Last year it took control of Supercell, a Finnish creator in which it had already invested about \$8.6bn. It owns 100% of Riot Games, American publisher of "League of Legends", and in the past decade has amassed stakes in more than a dozen other of the world's hottest game developers, including Epic, owner of the smash hit "Fortnite". [According to Technode](#), which reports on Chinese tech firms, in that time it has made more than 100 other investments in fintech and artificial intelligence, particularly such as Tesla, Uber, and for digital pioneers in Chinese-owned, globe-

technode media

technode podcasts

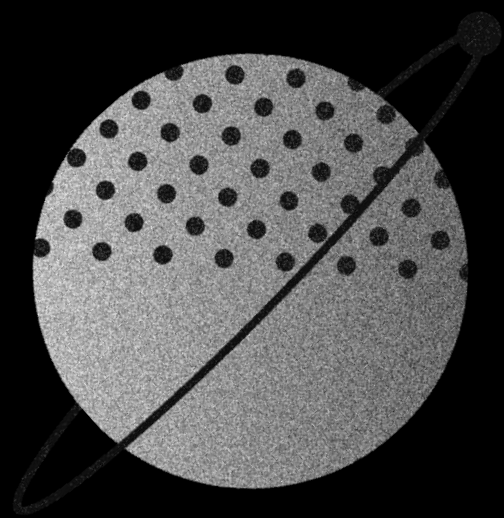
All-time download:
>100,000
top download per episode in 2019
7,987

「ACCORDING TO TECHNODE.COM」
最早用英文报道中国创业公司，海外认知度最高，被引用最多

2 全球顶级科技博览会

BEYONDEXPO.COM

致力于成为全球最顶级科技创新博览会



顶级科技博览会-BEYOND Expo发起于2020年，由澳门科技总会主办，动点科技承办。旨在成为亚洲最具规模和影响力的国际科技博览会之一。BEYOND Expo是动点科技多年以来潜心打造全球化科技平台过程中的一次超越性尝试，也是一次极具爆发力的输出，将动点科技全球资源运作能力、内容运营能力、国际认可度和跨平台合作能力集中展现，全方位突破了国内现有的本土化运作的国际科技博览会。

动点科技团队运营的国际峰会品牌还包括：顶级创业盛会TechCrunch国际创新峰会，亚太区创新峰会ORIGIN大会，及emerge大会。

BEYOND
国际科技创新博览会
INTERNATIONAL TECHNOLOGY INNOVATION EXPO

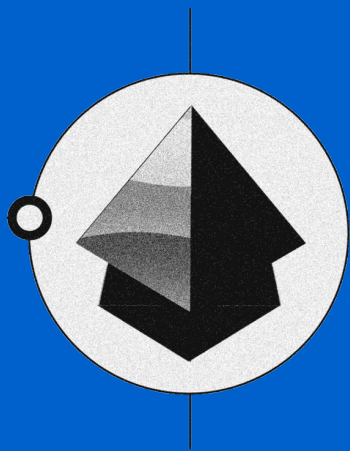
emerge

TechCrunch

ORIGIN
technode



TECHNODE



BEYOND

国际科技创新博览会

INTERNATIONAL TECHNOLOGY INNOVATION EXPO

澳门+ BEYOND
METAVERSE

850+

演讲嘉宾

2200+

展商

600+

对接活动

600+

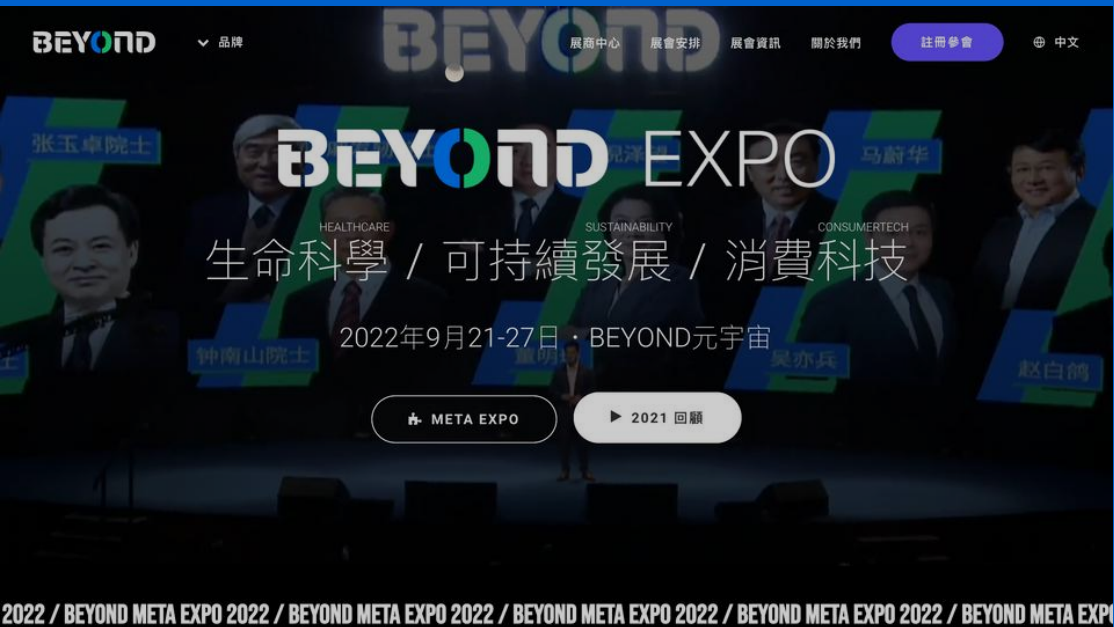
媒体

90K+

累计参与观众

40%

海外与会者占比



2022 / BEYOND META EXPO 2022 / BEYOND META EXPO 2022 / BEYOND META EXPO 2022 / BEYOND META EXPO 2022 / BEYOND META EXPO 2022

品牌升級

BEYOND Expo 2022將全面升級，打造生命科學、可持續發展、消費科技三大子品牌，從獨立專業展區到垂直行業論壇，促進行業內各個細分領域的交流，共同推進產業全面升級、發展和變革，助力全球創新生態發展。

進一步了解 >

生命科學

聚焦全球生命科學前沿技術、產品和解決方案，打造學術交流、產業上下游聯動、投融資對接和商貿合作一體的生命科學領域重要國際生命科學創新平台。

可持續發展

關注科技創新在城市與生態可持續發展的技術與應用，在全球範圍推動個人、企業和政府對可持續發展的關注與協作。

消費科技

聚集消費科技最新技術與產品，以全球最大消費市場和供應鏈中心為依託，打造亞洲消費科技博覽會的世界品牌。

權威媒體全球報導

20K+	1000+	120+	500+
科技創新追求者	展商	國家/地區	全球媒體
500+	40%	4000+	250+
全球投資人	國外參會者	創新公司	全球創新領袖

BEYOND Expo

EXPECTATION

创立于2020年，已成功举办四届的BEYOND Expo已经成为亚洲最具规模和影响力的国际科技博览会之一：累计招募展商2200家，850余位创新领袖成为大会演讲嘉宾，现场观众累计超过9万余人，举办行业论坛300余场，海外展商占比40%，大会APP下载超10000余次。

其中BEYOND Expo 2022以元宇宙的全新交互形式，创造了科技博览会的历史：元宇宙参与者总数超过3.5万人，虚拟展商近500家，线上峰会观看量累计600万次，元宇宙形式对接活动超过150场。并且，其行业峰会近半数嘉宾来自海外，40%参会者来自海外，以英文为主要语言的近50场圆桌话题也更加具有全球视野。

BEYOND EXPO 2021-2024 数据总览

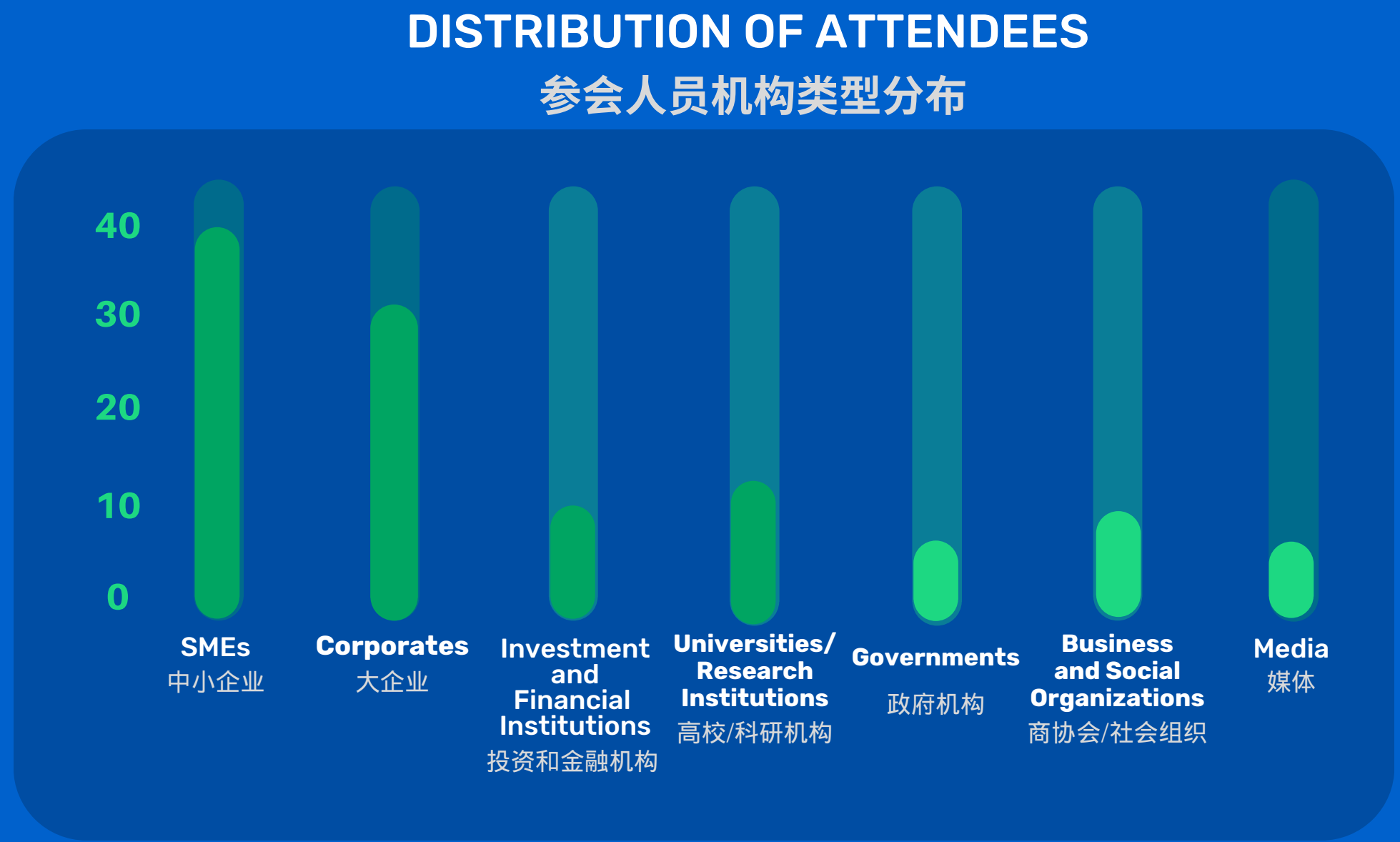
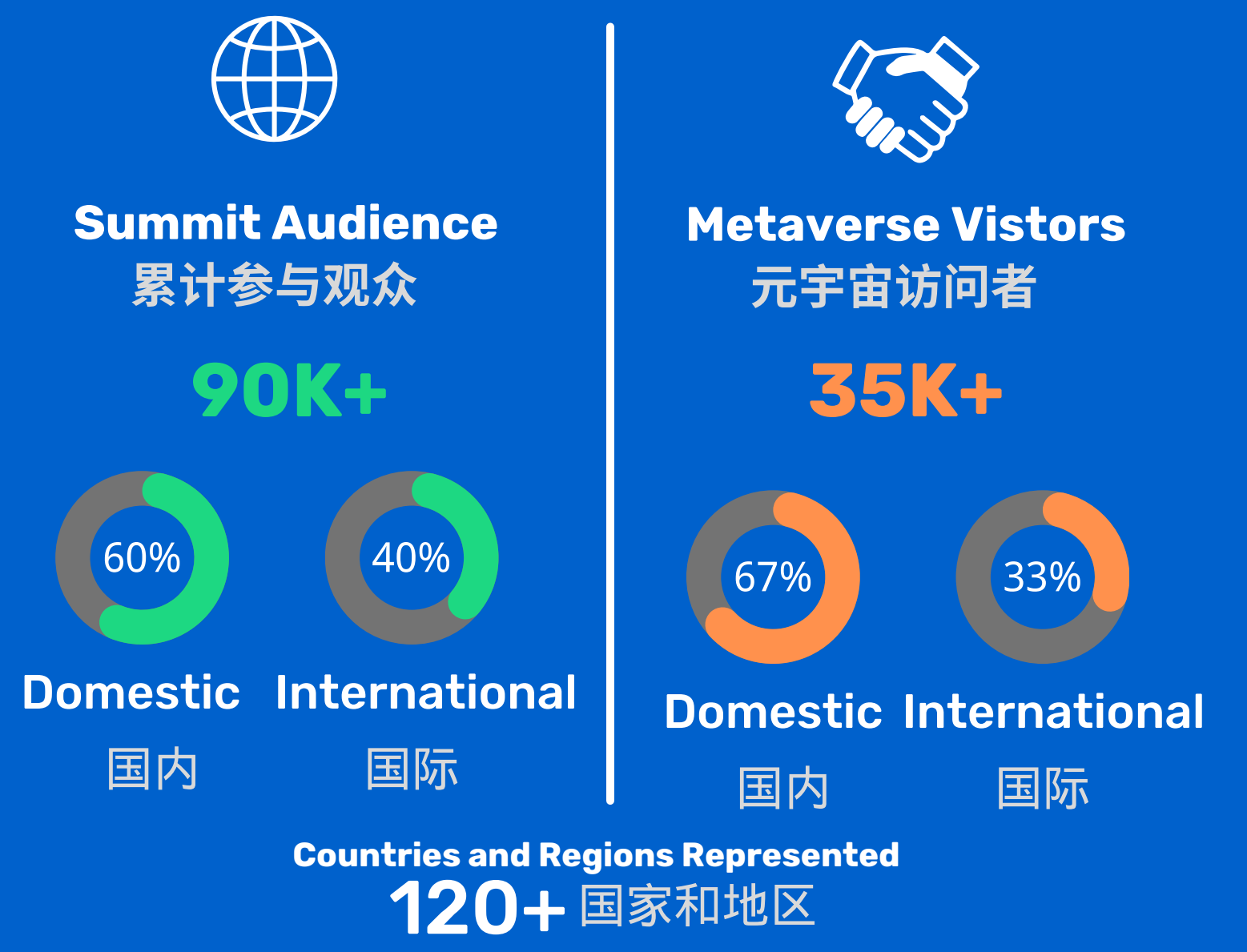


累计参与  **850+** **Speakers**
演讲嘉宾

 **2200+** **Exhibitors**
展商

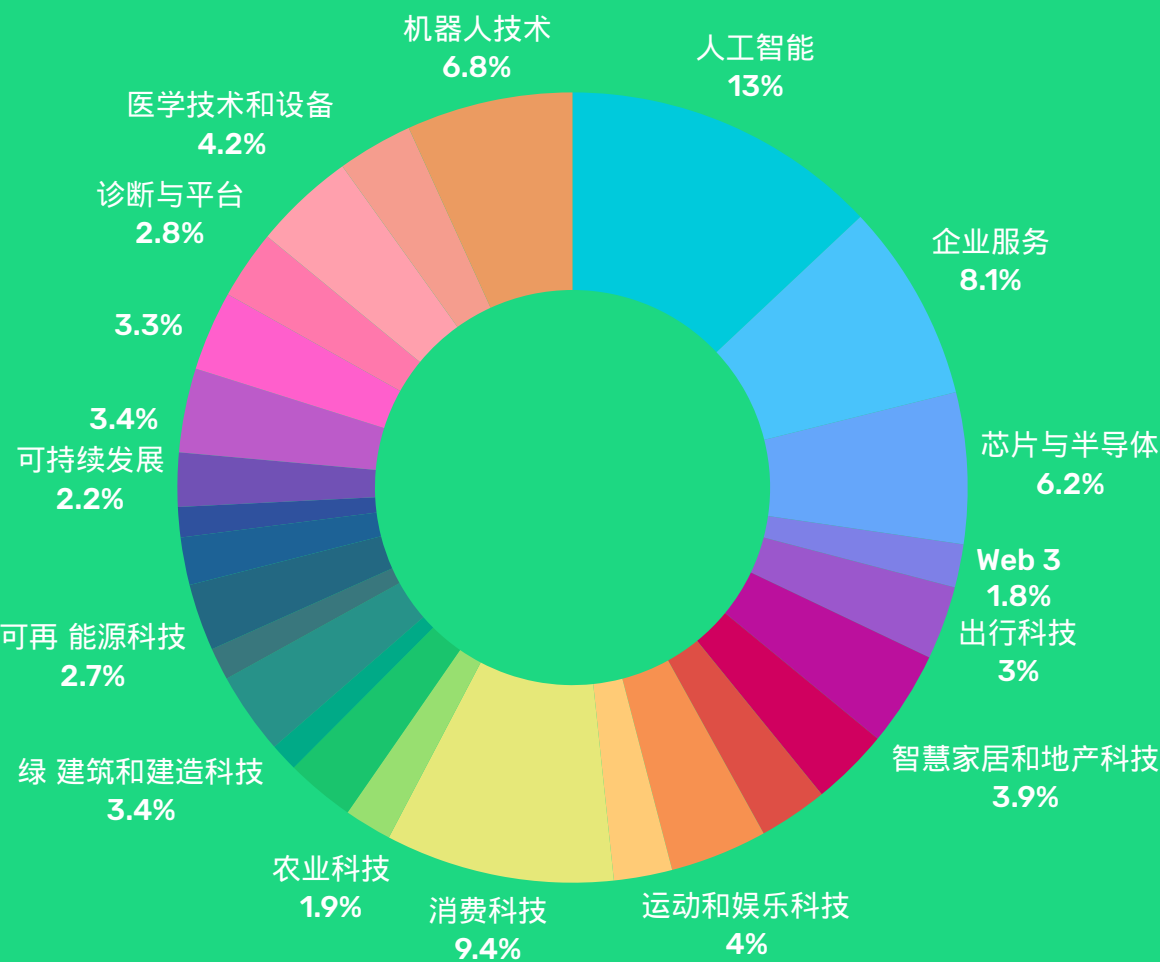
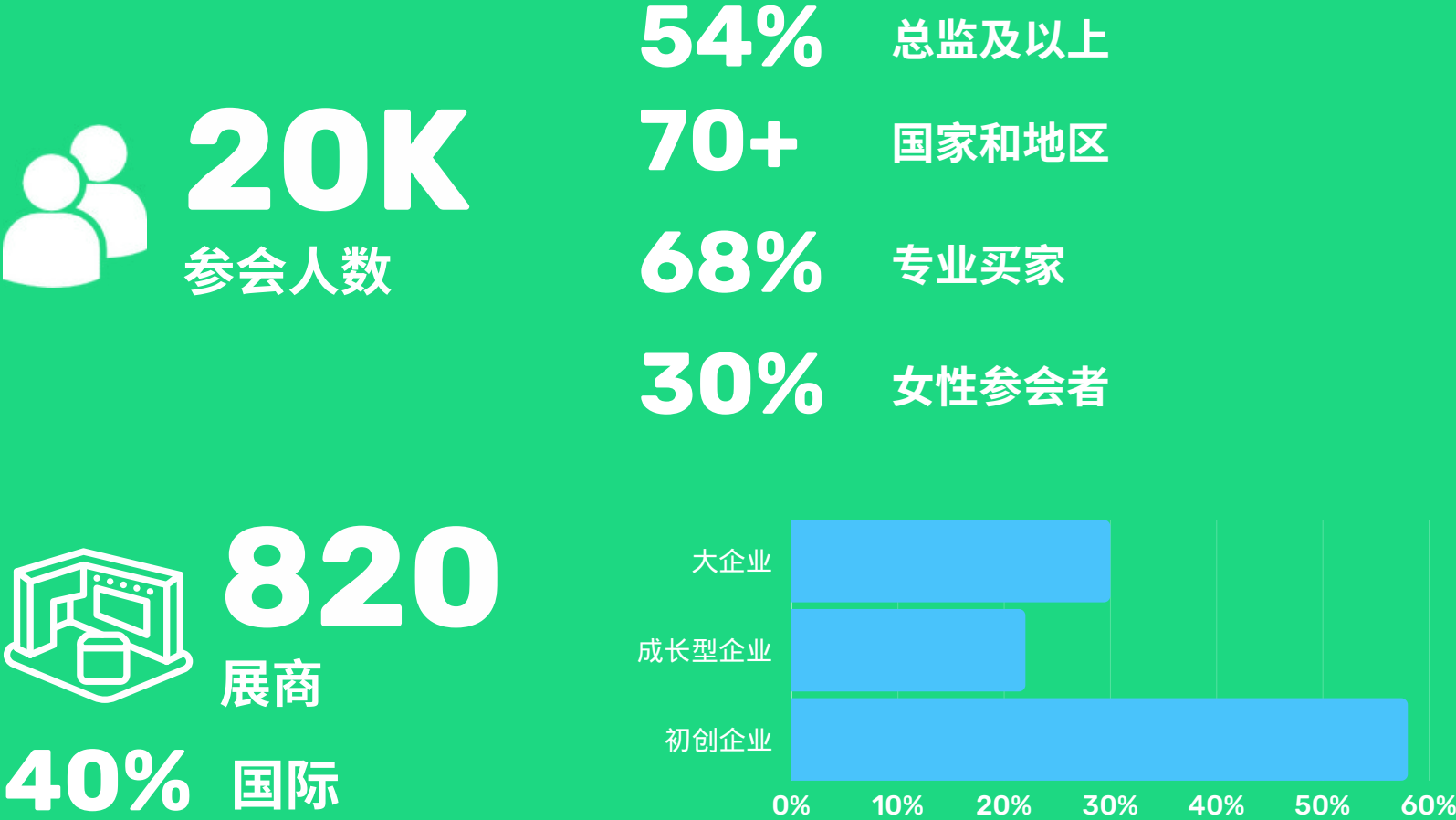
 **600+** **Networking Events**
对接活动

 **600+** **Medias**
媒体



BEYOND EXPO 2024 数据

BEYOND



TechCrunch



至今TechCrunch国际创新峰会已经在中国举办9届，参会者从2013年的3000人到2018年的8000人，包括Google全球执行总裁Eric Schmidt、徐小平、包凡等在内的顶级业界企业家、投资人和创业者都会参与其中，平均每次峰会都吸引180+创业公司参展，200+国内外一线媒体报道，并且同时吸引了800+创业公司和一线基金投资人参与特色环节“十分之约”。举办9届吸引了近70000+观众，2800+初创企业，近千万行业精英，TechCrunch国际创新峰会成为中国顶级国际性的创业盛事之一。

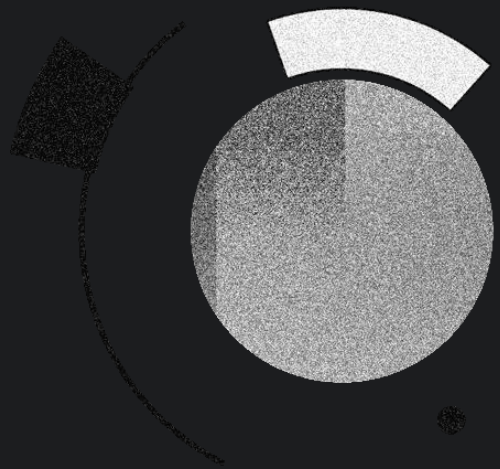


3 全球科技榜单

BEYOND AWARDS

CHINABANG AWARDS

ORIGIN INNOVATION AWARDS



自2012年成立之初，科技榜单即是动点科技重要的产品线。创始人卢刚博士凭借卓越的产品意识和团队能力，多年来通过创新榜单聚集全球科技领域最具创新突破的企业和个人。科技榜单几乎贯穿于动点科技的所有重要活动和政企合作项目中，累计收集来自全球的各大奖项提名12000余次。动点科技官方出品榜单包括China Bang Awards, ORIGIN Innovation Awards, BEYOND Awards.

2012-2020

CHINABANG Awards

2020-2024

ORIGIN Innovation Awards

2021-2024

BEYOND Awards

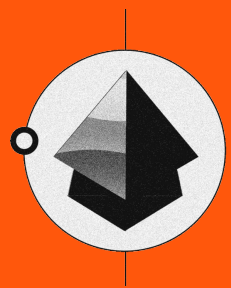


TECHNODE



CHINA BANG

Awards 2012-2020



CHINA BANG
AWARDS



11000+

全球提名

1000+

获奖企业

200+

全球合作伙伴

200+

媒体合作伙伴

CHINABANG awards 2012-2020

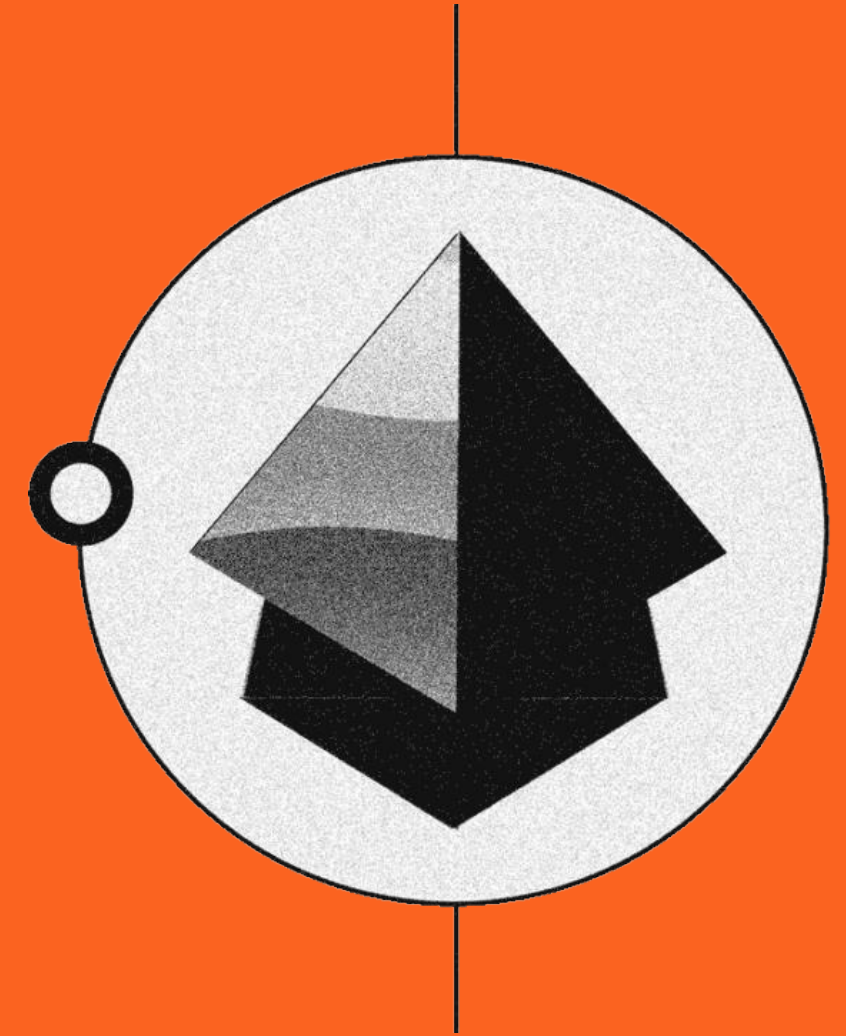
CHINABANG awards 2012-2016



ORIGIN

Innovation Awards

2020-2023



[HTTPS://TECHNODE.GLOB
AL/ORIGIN-INNOVATION-
AWARDS-2022/](https://technode.global/origin-innovation-awards-2022/)

ORIGIN Innovation Awards 2020-2023



1000+ **160+** **70+** **10**

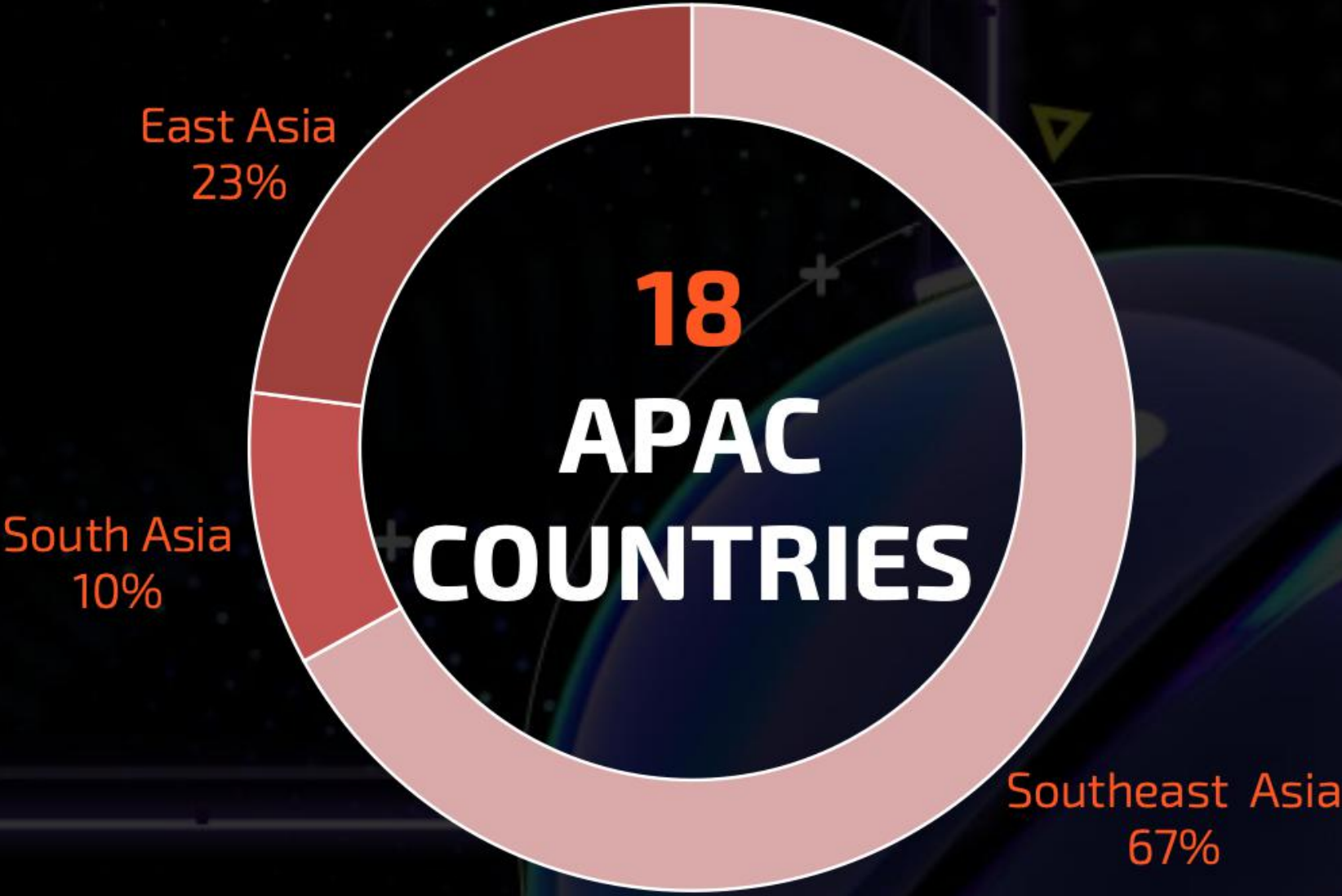
评选提名

卓越获奖者

全球合作伙伴

10大头衔

动点国际在2020年面向全亚洲推出 ORIGIN 创新大奖，吸纳全亚洲创新创业精神的精华。ORIGIN 创新大奖获奖者包括早期创业公司、风险投资公司、成熟企业、平台和有影响力的科技创新先锋人士。三届以来，来自亚太地区 18 个国家和地区的千余个公司和个人参与了奖项提名。东南亚是ORIGIN聚焦的主要地区，占申请总数的 67%，而东亚则以 23% 的比例位居第二，南亚占 10%。



The **Award** that
makes a **difference**.

Welcome back to the 3rd Edition of



**Sustainable Innovations,
Lasting Impacts**

Open for Nominations
1 June - 30 August 2022

Awards Timeline



3 Award Categories
10 Award Titles
30 Distinguished Awardees

ORIGIN Innovation Awards is APAC's esteemed accolade for tech innovation which aims to provide recognition to companies that have exemplified the spirit of innovation and entrepreneurship in the running of their businesses.

The 3rd chapter of ORIGIN Innovation Awards drew inspiration from the United Nations Sustainable Development Goals (SDGs) and seeks to recognise and celebrate exemplary entrepreneurs, businesses, investors, and innovation ecosystem drivers that embodies the spirit of outstanding innovation and are actively promulgating sustainability in their business practices.

In the spirit of:



Organized by:

technode global



Sustainable Innovations, Lasting Impacts
The **Award** that makes a **difference**.

3 Honorary Awards for Outstanding Ecosystem Leaders



**Venture
Visionaries**

A public-driven recognition title conferred to investors including venture capital, angel investors, corporate ventures that invests in the future of humanity, incorporating ESG, SDG into their investment thesis. These investors should also be the ones that take risks to invest in early-stage ideas.



**Most Active
Community
Builders**

Voted by the ecosystem, this public-vote-of-confidence seeks to honor the different players from individuals to institutions that have made an impact and contributed to the startup and entrepreneurship community.



**Outstanding
Accelerator
Incubator**

Incubators and Accelerators are the academies that transform idealistic concepts to real-world solutions that are impacting our lives today. This award is voted by the public and is a testament to the companies that graduate and go on to generate long-term positive impacts.

In the spirit of:



Nominate Today

15 June - 31 August 2022

Organized by:

technode global

6 Distinguished Award Titles for Startup Leaders Of The Year



**Startup
Trailblazers**

A well-deserved recognition to new, up-and-coming startups that emerge victorious in 2021, whilst supporting the agenda for sustainable economy and inclusive society.



**Future Proofing
Heroes**

An unparalleled title to award the visionaries and 'heroes' that are dedicated to creating positive impacts for our future generations.



**Pandemic
Growth Warriors**

An icing-on-the-cake award for solution providers that experienced tremendous growth amidst the pandemic, recognising their valuable positive contributions to humanity.



**Enterprise Tech
Superstars**

An award to spotlight startups that deliver creative and innovative solutions for supply chains and other businesses. Bonus points if the solution aids enterprises to improve their SDG commitments.



**Smart City
Idols**

A 'public service' award to acknowledge startups and entrepreneurs that relentlessly leverage on technology to deliver solutions that upgrades our living environment and city infrastructure.



**Web 3
Disruptors**

A royal salute to the risk-takers that boldly venture into the Web 3.0 era. Companies or startups that are able to showcase significant real-world use-cases for the leap from Web 2.0 to the new 3.0.

In the spirit of:



Open for Nominations

15 June - 31 August 2022

Organized by:

technode global



THE WINNERS OF THE ORIGIN INNOVATION AWARDS 2021

STARTUP AWARDS – FINTECH AND REGTECH

Ayoconnect
Tonik Financial PTE Ltd
Tookitaki Holding Pte Ltd

STARTUP AWARDS – HEALTHTECH & MEDTECH

8CHILI
DOCDOC
RECORNEA

STARTUP AWARDS – FOODTECH & AGRITECH

ALCHEMY FOODTECH
OMNIFOODS
SHIOK MEATS

STARTUP AWARDS – GREENTECH & SUSTAINABLE TECH

GREENARC CAPITAL
MI TERRO
OCEANIA ROBOTICS

STARTUP AWARDS – INTERNET SOLUTIONS

HUBILO
IDEACONCERT
PINMICRO

STARTUP AWARDS – EDUTECH

EDUSUITE
FLYING CAPE
TEACHMINT TECHNOLOGIES

STARTUP AWARDS – GAMING & ESPORTS

AMATE PTE. LTD. (CREATOR OF TOKENPLAY)
R.O.C.K CO., LTD
TIER 1 ENTERTAINMENT

MOVERS & SHAKERS – STARTUP LEADERS OF THE YEAR

ALODIA GOSIENGFAO, CO-FOUNDER OF TIER 1 ENTERTAINMENT
KAMARUL MUHAMED, FOUNDER AND GROUP CEO OF AERODYNE GROUP
JAMIE TAN, FOUNDER, FLYING CAPE

MOVERS & SHAKERS – PEOPLE'S CHOICE VC

500 SOUTHEAST ASIA
GOBI PARTNERS
QUEST VENTURES

MOVERS & SHAKERS – BEST COMMUNITY BUILDER

MAKAN FOR HOPE BY ASIA STARTUP NETWORK
TRUE DIGITAL PARK
WORQ

MOVERS & SHAKERS – BEST CORPORATE INNOVATION

NTUC INCOME
S P SETIA BERHAD
UPPERVOID

STARTUP AWARDS – ARTIFICIAL INTELLIGENCE

DAYTA.AI
LIONSBOT INTERNATIONAL PTE LTD.
NUDGYT PTE. LTD.

STARTUP AWARDS – E-COMMERCE

INTREPID
ONPOINT
SCI ECOMMERCE



BEYOND Awards

BEYOND Awards 2021-2024

1000+

企业提名

100+

获奖企业

40+

全球合作伙伴

50+

专业评委

[HTTPS://BEYONDEXPO.
COM/ZH-
HANT/AWARDS/](https://beyonDEXPO.COM/ZH-HANT/AWARDS/)

This year's Beyond Awards 2022 trophy is produced from innovative material regenerated from tea residues, minimizing surface to plastic pollution.

本届奖杯采用友善茶渣循环再生材料制作，使用回收自然材料对全球福祉和创新别具意义。

BEYOND Awards

提名

全球公开招募

全球合作伙伴+评选委员会+BEYOND发起人联合提名

初选

初步筛选

复选

每个榜单N进30

最终决选

每个榜单30选10
由评选委员会终评

颁奖典礼

澳门颁奖典礼

BEYOND Awards 通过四大榜单--生命科学创新大奖、气候与低碳科技创新大奖、消费科技创新大奖、影响力大奖，发掘全球创新技术和企业，通过发现和鼓励各行业领域中拥有杰出表现、市场发展力和社会影响力的个人或科技公司的产品及服务，向全球各界展示科技创新和科技影响力的无限可能。每届榜单将产生不超过40个获奖席位，四届以来累计收集提名企业1000余家。

評選委員會

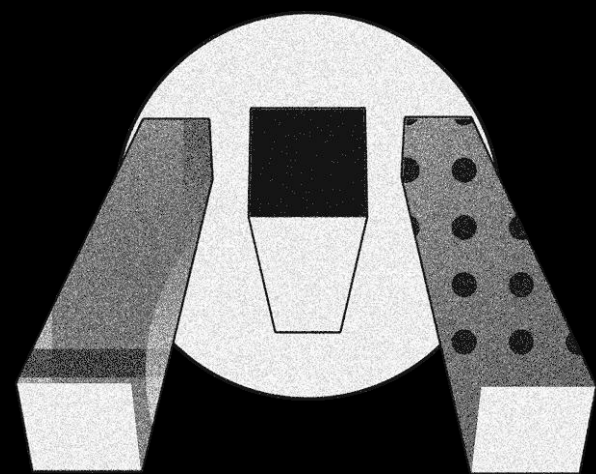
註：以下評委為隨機排序，名單持續更新中。BEYOND Expo 特別成立 BEYOND Awards Committee 評選委員會，其成員來自 BEYOND Expo 全球合作夥伴及國際投資機構。評選委員會將深度參與四大獎項的標準制定和評選流程，為 BEYOND Awards 構建常態化的評選機制。

BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS / BEYOND AWARDS



This year, BEYOND Awards 2022 trophy is made from innovative material regenerated from plastic waste, marking significance to global innovation.

4 国际政企创新服务



动点科技国际政企创新服务包括五大业务项：企业创新咨询、内部创新加速、创新产业对接、创新战略落地、强化公共影响力，通过多年产业研究和资源深度挖掘，动点科技将政府双创服务和跨国企业服务提炼整合为五大业务板块，以满足各大政企复杂的创新需求，解决政企跨国合作、跨界合作、数字化转型、创新落地等多元创新问题。

代表案例：

中信双创-北京孵化空间

OTEC 海外学人创业大赛





大企业客户 (部分)



GLOBAL PARTNERS 全球合作伙伴

TusStar
启迪之星

IMPACT HUB Shanghai

ReGACY
Innovation Group.

InteBridge

CASVI
社 会 价 值 投 资 联 盟
CHINA ALLIANCE OF SOCIAL VALUE INVESTMENT

NEW ENERGY NEXUS

HAX

漕河泾
CAOHEJING
HI-TECH PARK

LONDON & PARTNERS
伦敦发展促进署

深圳科创学院
Shenzhen innoX

OUTPUT

brinc

Tencent WeStart

SPHERE

STARTUP THAILAND

MEDTECH INNOVATOR
ASIA PACIFIC

worq

KNOWLEDGE XCHANGE
for INNOVATION

XCELX NEXT

TAO Startup

SMU
SINGAPORE MANAGEMENT UNIVERSITY
Institute of Innovation & Entrepreneurship

GK PLUGANDPLAY

PLUGANDPLAY APAC

AMA
亚杰商会

冠昊生命健康科技园
GUANHAO LIFE AND HEALTH INCUBATOR

蓝色彩虹
Miracle Light

PHOENIXTREE CAPITAL 青桐资本

true digital_park

将门

安创加速器
ARM ACCELERATOR

AMBOT

zebras
斑马星球

KUAPUL

BEYOND4

INDIEGOGO

startupgrind
SHENZHEN

bansea

BARSA
一带一路创业加速器

IMPACT
Impact Bread

ChinaEU
中欧

珊瑚群
Coval Group

FABERNOVEL

FinStepAsia

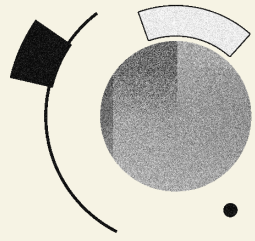
ideaspace

润加速

JUMPSTART
MEDIA

张江集团
ZHANGJIANG GROUP

ORBIT
STARTUPS



卢刚博士



FOUNDER OF TECHNODE

澳门科技总会理事长

上海千人计划专家

UNIDO联合国工业发展组织国别顾问

2017-2018英国杰出校友企业家精神奖

中国最有国际影响力的科技博客

英国谢菲尔德大学无线通信技术博士



感谢观赏!



TECHNODE.COM

TECHNODE.CN

TECHNODE.GLOBAL

BEYONDEXPO.COM

